

JOB DEMAND REPORT

OCTOBER 2020

Job posting data collected by the Connect2Jobs.ca from job boards and employer websites who recruit candidates in Bruce, Grey, Perth and Huron counties.

HIGHLIGHTS

| JOB POSTINGS BY THE NUMBERS | | | | # OF DAYS POSTED | |
|-----------------------------|----------------|-----------|------------|------------------|--------|
| TOTAL ACTIVE | NEW THIS MONTH | COMPANIES | JOB BOARDS | AVERAGE | MEDIAN |
| 3,061 | 1,583 | 1,189 | 27 | 24 | 16 |

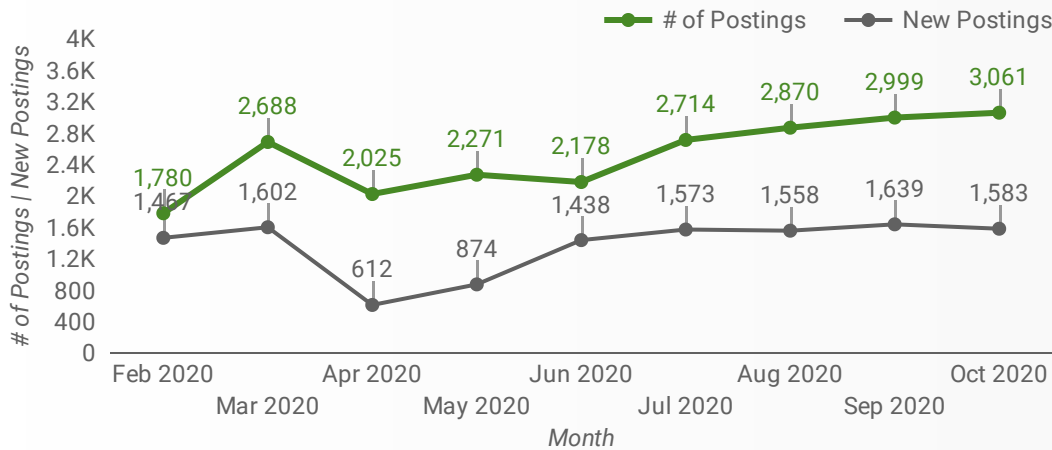
REPORT BUILDER

The default filter selection below will show all job demand data for the month. You can use the filters to create a customized report for the purpose of understanding a subset of the data.

| | | |
|---|----------------------|------------|
| MUNICIPALITY | COUNTY | JOB TYPE |
| JOB DURATION | ADDITIONAL LANGUA... | QUICK FIND |
| JOB BOARD | SKILL LEVEL | |
| SKILL TYPE NAME / 1-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| MAJOR GROUP / 2-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| MINOR GROUP / 3-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| UNIT GROUP / 4-DIGIT NATIONAL OCCUPATIONAL CLASSIFICATION CODE | | |
| COMPANY OR EMPLOYMENT AGENCY | | |

JOB POSTINGS BY MONTH

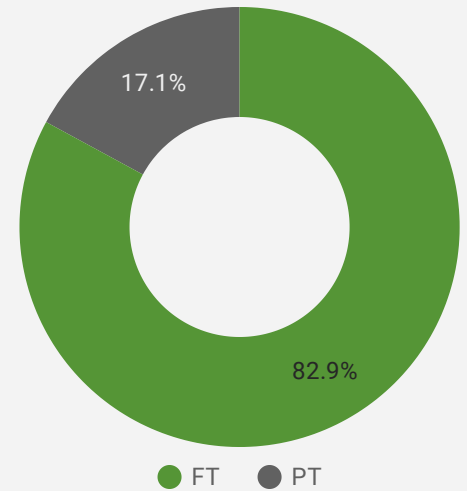
How many job postings were active for at least 1 day this month?



NOTE: This graph cannot be filtered using the controls on the cover page

JOB TYPE

Full-time vs Part-time



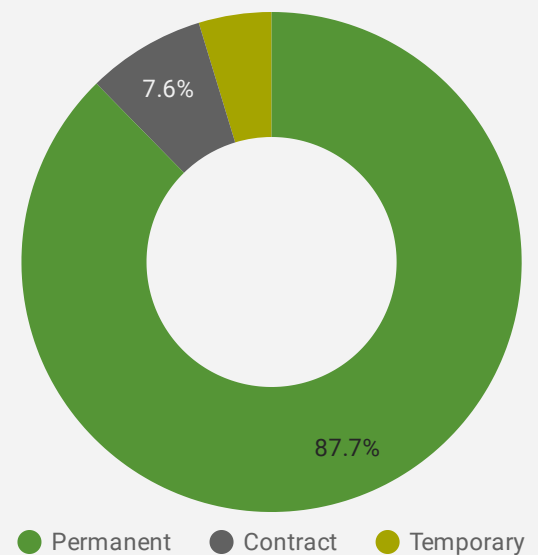
JOB POSTINGS BY REGION

Where are job opportunities being offered?

| | MUNICIPALITY | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|----|-----------------------------|---------------|----------------------------|-------------------------------|
| 1. | City of Owen Sound | 618 | 22 | 16 |
| 2. | City of Stratford | 482 | 27 | 16 |
| 3. | Municipality of North Perth | 194 | 25 | 16 |
| 4. | Town of Hanover | 168 | 21 | 16 |
| 5. | Town of Goderich | 168 | 20 | 15 |
| 6. | Municipality of Kincardine | 147 | 27 | 16 |
| 7. | Town of The Blue Mountains | 140 | 24 | 16 |
| 8. | Town of Saugeen Shores | 129 | 22 | 16 |
| 9. | Township of North Huron | 115 | 20 | 15 |

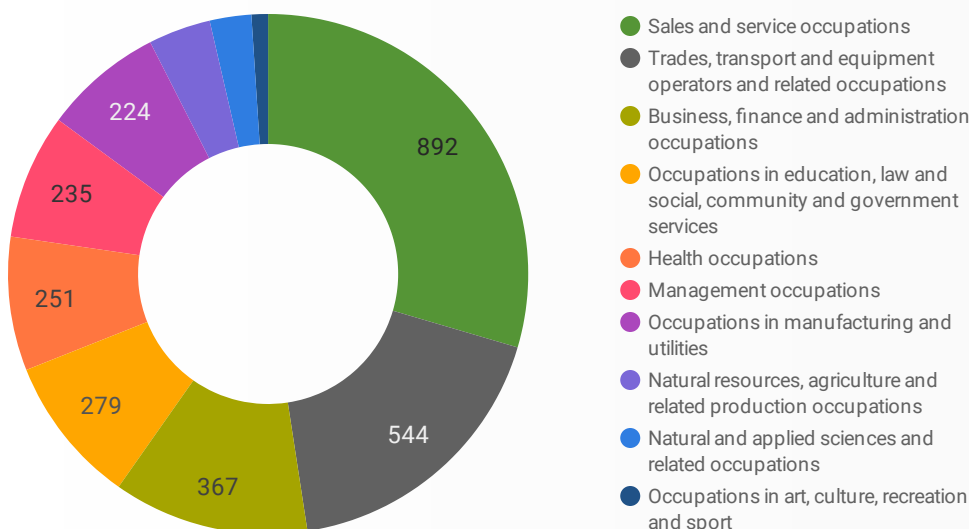
JOB DURATION

Permanency of jobs posted



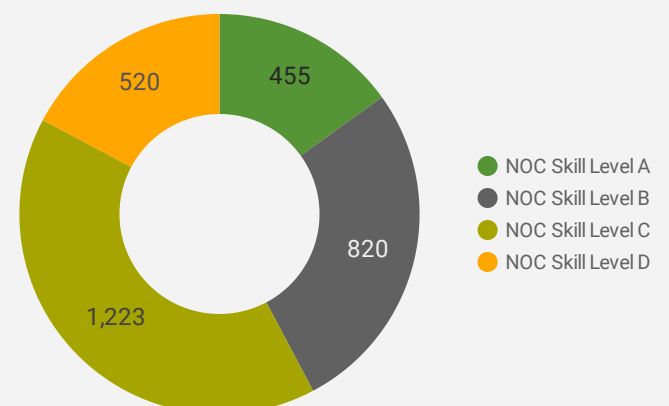
JOB POSTINGS BY SKILL TYPE

What skill type is being recruited?



JOB POSTINGS BY SKILL LEVEL

What education do occupations typically require?



Skill Level A = Usually University education | Skill Level B = Usually College education or Apprenticeship training | Skill Level C = Usually Secondary education or occupation-specific training | Skill Level D = Usually on-the-job training

TOP OCCUPATIONS

What kind of jobs are in-demand?

| | 4 DIGIT NOC NAME | POSTINGS ▾ |
|-----|--|------------|
| 1. | Retail salespersons | 176 |
| 2. | Home support workers, housekeepers and related occupations | 155 |
| 3. | Other customer and information services representatives | 107 |
| 4. | Material handlers | 102 |
| 5. | Light duty cleaners | 94 |
| 6. | Delivery and courier service drivers | 76 |
| 7. | Transport truck drivers | 74 |
| 8. | Food counter attendants, kitchen helpers and related support occupations | 73 |
| 9. | Cooks | 71 |
| 10. | Retail and wholesale trade managers | 66 |
| 11. | General farm workers | 58 |
| 12. | Registered nurses and registered psychiatric nurses | 53 |
| 13. | Other labourers in processing, manufacturing and utilities | 49 |
| 14. | Restaurant and food service managers | 49 |
| 15. | Labourers in food and beverage processing | 45 |
| 16. | Licensed practical nurses | 44 |
| 17. | null | 43 |
| 18. | Data entry clerks | 42 |
| 19. | Administrative assistants | 40 |
| 20. | Cashiers | 40 |
| 21. | Operators and attendants in amusement, recreation and sport | 39 |
| 22. | Construction trades helpers and labourers | 37 |
| 23. | Social and community service workers | 36 |
| 24. | Retail and wholesale buyers | 32 |
| 25. | Receptionists | 32 |
| 26. | Early childhood educators and assistants | 32 |
| 27. | Landscaping and grounds maintenance labourers | 28 |
| 28. | Store shelf stockers, clerks and order fillers | 27 |
| 29. | Food and beverage servers | 26 |
| 30. | Janitors, caretakers and building superintendents | 25 |

TOP EMPLOYERS/AGENCIES

Who is hiring?

| | COMPANY | POSTINGS ▾ |
|-----|--|------------|
| 1. | HURON PERTH HEALTHCARE ALLIANCE | 61 |
| 2. | Kijiji Jobs | 51 |
| 3. | UPS - Owen Sound | 50 |
| 4. | Blue Mountain Resort | 49 |
| 5. | Godfathers Pizza - Tri Group Management | 41 |
| 6. | YMCA of Owen Sound Grey Bruce | 39 |
| 7. | Walmart Canada | 38 |
| 8. | We Check | 35 |
| 9. | VON Canada | 35 |
| 10. | Manpower | 33 |
| 11. | Boshart Industries Inc. | 33 |
| 12. | LISTOWEL WINGHAM HOSPITALS ALLIANCE | 29 |
| 13. | Revera Inc. | 29 |
| 14. | CarePartners | 25 |
| 15. | Dollarama | 19 |
| 16. | Canada Post - Postes Canada | 18 |
| 17. | McDonald's Restaurants | 16 |
| 18. | County of Grey | 16 |
| 19. | Sobeys | 16 |
| 20. | Grey Bruce Health Services- Owen Sound | 16 |
| 21. | Southbridge Care Homes | 16 |
| 22. | Purolator | 15 |
| 23. | TD Bank | 14 |
| 24. | Voyago | 14 |
| 25. | The Corporation of the County of Bruce | 13 |
| 26. | One Care Home & Community Support Services | 13 |
| 27. | DYNA-MIG, A Division of F&P Mfg., Inc. | 13 |

OCCUPATIONS BY FREQUENCY & LENGTH OF JOB POSTINGS

What jobs are hard to fill and/or in-demand?

| | 4 DIGIT NOC | 4 DIGIT NOC NAME | SKILL LEVEL | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|-----|-------------|--|-------------------|---------------|----------------------------|-------------------------------|
| 1. | 6421 | Retail salespersons | NOC Skill Level C | 176 | 23 | 16 |
| 2. | 4412 | Home support workers, housekeepers and related occupations | NOC Skill Level C | 155 | 28 | 16 |
| 3. | 6552 | Other customer and information services representatives | NOC Skill Level C | 107 | 20 | 15 |
| 4. | 7452 | Material handlers | NOC Skill Level C | 102 | 18 | 12 |
| 5. | 6731 | Light duty cleaners | NOC Skill Level D | 94 | 22 | 16 |
| 6. | 7514 | Delivery and courier service drivers | NOC Skill Level C | 76 | 15 | 15 |
| 7. | 7511 | Transport truck drivers | NOC Skill Level C | 74 | 19 | 15 |
| 8. | 6711 | Food counter attendants, kitchen helpers and related support occupations | NOC Skill Level D | 73 | 26 | 21 |
| 9. | 6322 | Cooks | NOC Skill Level B | 71 | 25 | 16 |
| 10. | 621 | Retail and wholesale trade managers | NOC Skill Level A | 66 | 24 | 16 |
| 11. | 8431 | General farm workers | NOC Skill Level C | 58 | 30 | 19 |
| 12. | 3012 | Registered nurses and registered psychiatric nurses | NOC Skill Level A | 53 | 35 | 37.5 |
| 13. | 9619 | Other labourers in processing, manufacturing and utilities | NOC Skill Level D | 49 | 20 | 15 |
| 14. | 631 | Restaurant and food service managers | NOC Skill Level A | 49 | 23 | 17 |
| 15. | 9617 | Labourers in food and beverage processing | NOC Skill Level D | 45 | 32 | 32 |
| 16. | 3233 | Licensed practical nurses | NOC Skill Level B | 44 | 17 | 12 |
| 17. | 1422 | Data entry clerks | NOC Skill Level C | 42 | 18 | 16 |
| 18. | 1241 | Administrative assistants | NOC Skill Level B | 40 | 22 | 16 |
| 19. | 6611 | Cashiers | NOC Skill Level D | 40 | 24 | 16 |
| 20. | 6722 | Operators and attendants in amusement, recreation and sport | NOC Skill Level D | 39 | 24 | 16 |
| 21. | 7611 | Construction trades helpers and labourers | NOC Skill Level D | 37 | 20 | 15 |
| 22. | 4212 | Social and community service workers | NOC Skill Level B | 36 | 19 | 15 |
| 23. | 4214 | Early childhood educators and assistants | NOC Skill Level B | 32 | 23 | 21 |
| 24. | 6222 | Retail and wholesale buyers | NOC Skill Level B | 32 | 15 | 11 |
| 25. | 1414 | Receptionists | NOC Skill Level C | 32 | 15 | 12 |
| 26. | 8612 | Landscaping and grounds maintenance labourers | NOC Skill Level D | 28 | 34 | 23 |
| 27. | 6622 | Store shelf stockers, clerks and order fillers | NOC Skill Level D | 27 | 18 | 12 |
| 28. | 6513 | Food and beverage servers | NOC Skill Level C | 26 | 35 | 22 |
| 29. | 6733 | Janitors, caretakers and building superintendents | NOC Skill Level D | 25 | 23 | 16 |
| 30. | 6611 | Cashiers | NOC Skill Level D | 24 | 22 | 16 |

JOB POSTINGS BY 3-DIGIT NATIONAL OCCUPATION CLASSIFICATION

What jobs are hard to fill and/or in-demand?

| | 3 DIGIT NOC | 3 DIGIT NOC NAME | SKILL LEVEL | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|-----|-------------|---|-------------------|---------------|----------------------------|-------------------------------|
| 1. | 441 | Home care providers and educational support occupations | NOC Skill Level C | 178 | 26 | 16 |
| 2. | 642 | Retail salespersons | NOC Skill Level C | 176 | 23 | 16 |
| 3. | 751 | Motor vehicle and transit drivers | NOC Skill Level C | 166 | 17 | 15 |
| 4. | 961 | Labourers in processing, manufacturing and utilities | NOC Skill Level D | 134 | 25 | 16 |
| 5. | 673 | Cleaners | NOC Skill Level D | 126 | 22 | 16 |
| 6. | 655 | Customer and information services representatives | NOC Skill Level C | 116 | 20 | 15.5 |
| 7. | 745 | Longshore workers and material handlers | NOC Skill Level C | 102 | 18 | 12 |
| 8. | 632 | Chefs and cooks | NOC Skill Level B | 79 | 25 | 16 |
| 9. | 421 | Paraprofessional occupations in legal, social, community and education services | NOC Skill Level B | 75 | 22 | 16 |
| 10. | 671 | Food counter attendants, kitchen helpers and related support occupations | NOC Skill Level D | 73 | 26 | 21 |
| 11. | 062 | Retail and wholesale trade managers | NOC Skill Level A | 66 | 24 | 16 |

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JOB POSTINGS BY 2-DIGIT NATIONAL OCCUPATION CLASSIFICATION

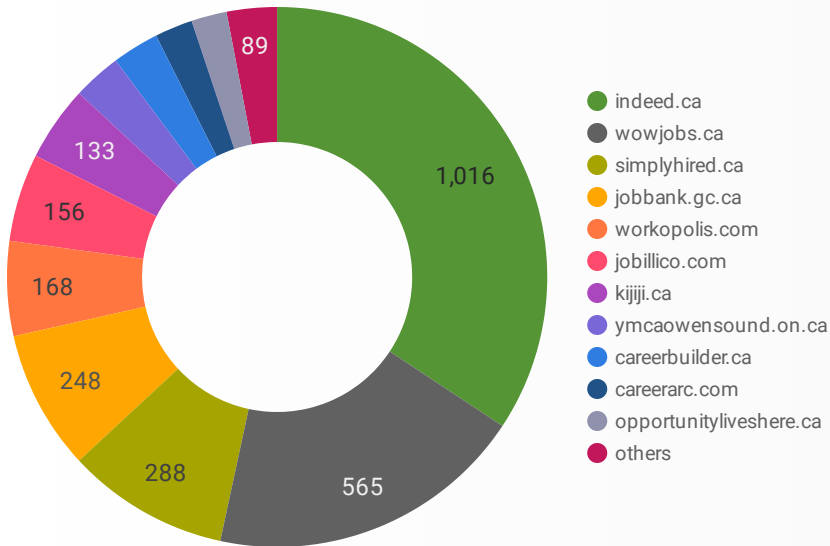
What jobs are hard to fill and/or in-demand?

| | 2 DIGIT NOC | 2 DIGIT NOC NAME | SKILL LEVEL | POSTING COUNT | AVG POSTING LENGTH IN DAYS | MEDIAN POSTING LENGTH IN DAYS |
|-----|-------------|---|-------------------|---------------|----------------------------|-------------------------------|
| 1. | 67 | Service support and other service occupations, n.e.c. | NOC Skill Level D | 240 | 24 | 16 |
| 2. | 75 | Transport and heavy equipment operation and related maintenance occupations | NOC Skill Level C | 198 | 18 | 15 |
| 3. | 65 | Service representatives and other customer and personal services occupations | NOC Skill Level C | 186 | 23 | 16 |
| 4. | 44 | Care providers and educational, legal and public protection support occupations | NOC Skill Level C | 179 | 26 | 16 |
| 5. | 64 | Sales representatives and salespersons - wholesale and retail trade | NOC Skill Level C | 176 | 23 | 16 |
| 6. | 63 | Service supervisors and specialized service occupations | NOC Skill Level B | 139 | 30 | 16 |
| 7. | 72 | Industrial, electrical and construction trades | NOC Skill Level B | 135 | 27 | 16 |
| 8. | 96 | Labourers in processing, manufacturing and utilities | NOC Skill Level D | 134 | 25 | 16 |
| 9. | 14 | Office support occupations | NOC Skill Level C | 123 | 18 | 15 |
| 10. | 06 | Middle management occupations in retail and wholesale trade and customer services | NOC Skill Level A | 122 | 23 | 16 |
| 11. | 74 | Other installers, repairers and servicers and material handlers | NOC Skill Level C | 117 | 19 | 14 |

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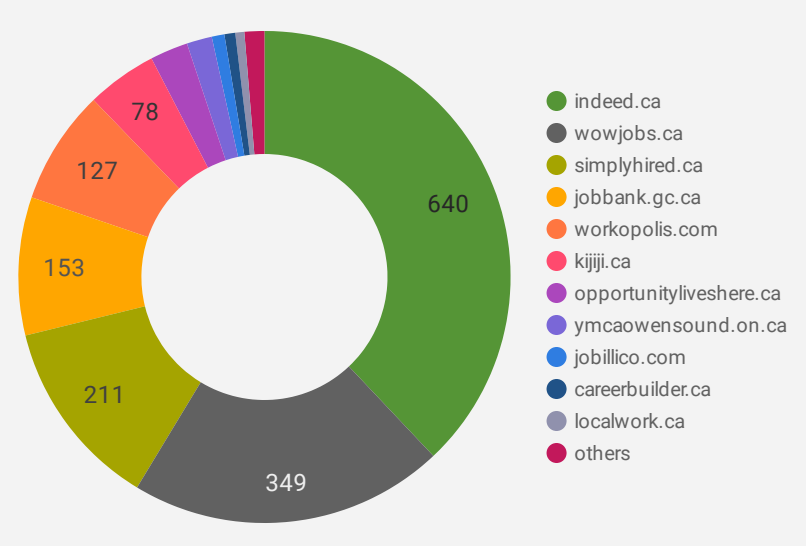
JOB POSTINGS BY JOB BOARD

What share of unique job postings appear on each job board?



COMPANIES BY JOB BOARD

What share of unique job postings appear on each job board?



JOB POSTING DETAILS BY JOB BOARD

How does job posting activity differ by job board?

| | JOB BOARD | POSTING COUNT ▾ | POSTING DAYS | POSTING DAYS | COMPANY |
|-----|-------------------------|-----------------|--------------|--------------|---------|
| 1. | indeed.ca | 1,016 | 36 | 34 | 640 |
| 2. | wowjobs.ca | 565 | 9 | 8 | 349 |
| 3. | simplyhired.ca | 288 | 15 | 16 | 211 |
| 4. | jobbank.gc.ca | 248 | 33 | 28 | 153 |
| 5. | workopolis.com | 168 | 16 | 16 | 127 |
| 6. | jobillico.com | 156 | 15 | 10 | 14 |
| 7. | kijiji.ca | 133 | 15 | 15 | 78 |
| 8. | ymcaowensound.on.ca | 86 | 27 | 23 | 28 |
| 9. | careerbuilder.ca | 83 | 20 | 12 | 12 |
| 10. | careerarc.com | 67 | 29 | 21 | 7 |
| 11. | opportunityliveshere.ca | 63 | 27 | 29 | 42 |
| 12. | localwork.ca | 24 | 2 | 2 | 10 |
| 13. | grey.ca | 16 | 36 | 25 | 1 |
| 14. | huroncounty.ca | 10 | 29 | 29 | 1 |
| 15. | careers.northperth.ca | 6 | 19 | 14 | 1 |
| 16. | brockton.ca | 6 | 18 | 17 | 1 |
| 17. | nuclearcareers.ca | 5 | 10 | 10 | 1 |
| 18. | townofstmarys.com | 4 | 1 | 1 | 1 |